



## Neighborhood Enrollment

<SMILE>  


Hi (NAME) how are you doing today? That's great to hear. Well my name is \_\_\_\_\_ <show ID Badge> and I'm the local Senior Benefit Coordinator in (NAME) County. Here in the last few weeks you had received a card in the mail that looked like this <show direct mail sample> and it was in regards to the updated funeral benefit programs for IL seniors that utilizes the federal guidelines for them.

Well we don't show that we got a response from you so I would like to know if you would consider helping us to better service Seniors in (NAME) County by participating in a quick survey that should only take about 2 minutes. Would that be okay?

Great, may I come in?



**Name:** \_\_\_\_\_

1. Are you aware of the Federal Guidelines that are designed to assist and protect families from the high costs of funerals and cremations? **Yes or No**

2. Are you aware that according to \*US Dept of Labor Statistics, funeral costs are currently increasing over 227%? **Yes or No**

3. Have you ever been responsible for a funeral arrangement before? **Yes or No**

a. If "Yes" who? \_\_\_\_\_

b. Did you find the funeral planning process simple or stressful and overwhelming?

4. When the time comes, who will be the person in charge of handling your final arrangements?

**NAME:** \_\_\_\_\_

**RELATIONSHIP:** \_\_\_\_\_

If you were to pass away today, do you have everything already prefunded and preplanned to where all **NAME** has to do is make one phone call and it's all handled from there? **Yes or No**

5. Would you like some FREE information on a program that utilizes these Federal Guidelines making it 10X easier for your family at the time of need and saving them thousands in final expenses while in the process? **Yes or No**